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WHOLESALE PRICE LIST**COOLIDGE RARE PLANT GARDENS, Ltd.**
RARE PLANTS AND GENERAL NURSERY STOCK**OVER 4000 VARIETIES**

MANY EXCLUSIVE INTRODUCTIONS

Please File for Reference

889 NORTH FOOTHILL BLVD.
(1 MILE NORTH OF COLORADO ST.)
P. O. BOX 217, EAST PASADENA
TELEPHONES STERLING 6355 AND 6855

Pasadena, Calif.

February - 1933

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NAME	SIZE OF POTS	PRICE PER 100	REMARKS
<u>A NO. 1 STOCK</u>			
Abelia grandiflora-----	2"	6 00	Cuttings
Abutilon coolidgei-----	"	6 00	"
" dwf. orange-----	2½"	8 00	★"FED 10 1933★
" megapotamicum-----	2"	7 00	"
Acacia armata-----	"	6 00	U. S. Department of Agriculture Seedlings
" baileyana-----	"	7 00	"
" cultriformus-----	"	6 00	"
" dealbata-----	"	6 00	"
" decurrens-----	"	6 00	"
" farnesiana-----	"	7 00	"
" floribunda-----	"	6 00	"
" latifolia-----	"	6 00	"
" melanoxyton (black)-----	"	6 00	"
" pendula-----	"	7 00	"
" pravissima-----	"	6 00	"
" prominens-----	"	6 00	"
" pruinosa-----	"	6 00	"
" pycnantha-----	"	6 00	"
" saligna-----	"	6 00	"
" verticillata-----	"	6 00	"
Agapanthus-----	"	7 00	Seedlings
Almonds, flowering pink-----	"	7 00	Cuttings
" " white-----	"	7 00	"
Ampelopsis heterophylla-----	"	7 00	Seedlings
" semperfirens-----	2½"	7 00	Cuttings
" veitchii-----	2"	6 00	Seedlings
Anemone, "Queen Charlotte"-----	2½"	7 00	Division
Aralia sieboldii-----	2½"	7 00	Seedlings
Arbutus unedo-----	2"	6 00	"
Asparagus plumosus-----	"	5 00	"
" sprengeri-----	"	5 00	"
" "	3"	8 00	"
Aucuba japonica variegata-----	2½"	9 00	Cuttings
Azara microphylla-----	2"	7 00	"
Bauhinia acuminata-----	"	8 00	Seedlings
" purpurea-----	"	8 00	"
Berberis darwinii-----	"	7 00	Cuttings
" pruinosa-----	2¼"	7 00	Seedlings
" sargentii-----	"	7 00	Cuttings
" stenophylla-----	2"	7 00	"
" triacanthophora-----	2½"	7 00	"
" wilsonae-----	2"	7 00	"
Bignonia cherere-----	2½"	9 00	"
" garrocha-----	2"	8 00	Seedlings
" tweediana-----	2½"	7 00	"
" violacea-----	2½"	8 00	Cuttings
Buxus japonica-----	2"	5 00	"
" semperfirens-----	"	6 00	"
Callistemon lanceolatus-----	"	7 00	"
" paludosus-----	"	8 00	Seedlings
Camellia, Busch Garden(lge dbl. white)	3"	20 00	Cuttings
" Caprice (lge. fluffy dbl.)-	2"	15 00	"
" " white, with yellow	3"	25 00	"
stamens irregularly			
interspersed-----	4"	40 00	"
" Chandlerii elegans(lge dbl.)	2"	18 00	"
" " (variegated peony type)-	3"	30 00	"
" " " " -----	4"	50 00	"

THIS LIST CANCELS ALL PREVIOUS ISSUES

ALL ORDERS ACCEPTED SUBJECT TO LOSS AND / OR DELAY THRU CAUSES BEYOND OUR CONTROL AND ARE FILLED IN ROTATION. NON-WARRANTY: WE GIVE NO WARRANTY, EXPRESSED OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS, OR ANY OTHER MATTER, OF ANY NURSERY STOCK, TREES OR PLANTS WE SELL.

(SIGNED) COOLIDGE RARE PLANT GARDENS, LTD.

COOLIDGE RARE PLANT GARDENS, Ltd.

RARE PLANTS AND GENERAL NURSERY STOCK

OVER 4000 VARIETIES

MANY EXCLUSIVE INTRODUCTIONS

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NAME	SIZE OF POTS	PRICE PER 100	REMARKS
Camellia, Cheerful (med. sized dbl. red)	2"	8 00	Cuttings
" " " " "	3"	12 00	"
" Covina (vivid deep pink)---	"	20 00	"
" " " " ---	4"	30 00	"
" Ethel Hill (vivid pink)---	2"	10 00	"
" Jordon's Pride (pink with white margin)---	3"	25 00	"
" Pink Perfection-----	2"	8 00	"
" " -----	3"	12 00	"
" Purity (very lge. dbl. white compact)---	2"	15 00	"
" " " " ---	3"	25 00	"
" " " " ---	4"	40 00	"
" Rainy Sun (lge. semi-dbl. brilliant red)---	2"	15 00	"
" " " " ---	3"	25 00	"
" Tricolor (variegated)---	"	20 00	"
Cantua buxifolia-----	2"	9 00	"
Carob-----	"	6 00	Seedlings
Carolina Cherry-----	"	7 00	"
Carissa grandiflora-----	2½"	7 00	Cuttings
Cassia artemisioides-----	"	7 00	Seedlings
" tomentosa-----	2"	6 00	"
Ceanothus arboreus-----	"	7 00	"
" Marie Simon (pink)-----	"	8 00	Cuttings
" thyrsiflorus-----	"	7 00	Seedlings
Cestrum elegans-----	2½"	8 00	"
" parqui-----	2"	8 00	"
Choisya ternata-----	"	7 00	Cuttings
Chorizema ilicifolium-----	"	6 00	"
" " -----	3"	9 00	"
Cistus maculatus-----	2"	7 00	"
Clematis paniculata-----	"	7 00	Seedlings
Convolvulus mauritanicus-----	2¼"	6 00	Cuttings
Coprosma baueri-----	2"	5 00	Seedlings
" Cunninghamii-----	"	5 00	Cuttings
" stockii variegated-----	"	5 00	"
Cordyline australis (dracaena)-----	"	6 00	Seedlings
" draco-----	2½"	7 00	"
" indivisa-----	"	6 00	"
Cornus capitata-----	2"	7 00	Cuttings
Coronilla glauca-----	"	6 00	"
Cotoneaster buxifolia-----	"	7 00	"
" franchetti-----	"	6 00	Seedlings
" harroveana-----	2½"	6 00	"
" horizontalis-----	2"	6 00	Cuttings
" microphylla-----	"	6 00	Seedlings
" painosa-----	"	6 00	"
" prostrata-----	"	6 00	Cuttings
" salicifolia-----	"	6 00	"
" thymifolia-----	"	6 00	"
Crape myrtle, pink-----	2½"	8 00	"
Crassula grandiflora-----	3"	9 00	"
Cuphea hyssopifolia-----	2"	6 00	"
" ignea-----	"	7 00	"
Daphne odora, pink-----	"	12 00	"
" " white-----	"	12 00	"
" " " -----	3"	18 00	"
Dianthus Napoleon III-----	2½"	6 00	"

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COLLEGE RIVER PLANTATIONS LTD

GENERAL AND SPECIAL MURRAY STORES

CHAS. H. PARKER, MANAGER

Telephone 1234

120 - 1200 ft.

COOLIDGE RARE PLANT GARDENS, Ltd.

RARE PLANTS AND GENERAL NURSERY STOCK

OVER 4000 VARIETIES

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Diosma reevesii-----	2"	7 00	Cuttings
Elaeagnus simonii-----	2½"	7 00	"
Erica blanda-----	2"	7 00	"
" bowiana-----	"	7 00	"
" carnea-----	"	6 00	"
" charlesiana-----	"	6 00	"
" codonodes-----	"	7 00	"
" cupressina-----	"	7 00	"
" President Felix Faure-----	"	7 00	"
" gracilis-----	"	7 00	"
" hielana-----	"	7 00	"
" mediterranea-----	"	6 00	"
" " hybrida-----	"	6 00	"
" melanthera-----	"	6 00	"
" " red-----	"	9 00	"
" " rose (new)-----	"	9 00	"
" persoluta alba-----	"	7 00	"
" " rosea-----	"	7 00	"
" regerminans-----	"	7 00	"
" " rubra-----	"	9 00	"
" verticillata-----	"	8 00	"
" wilmoreana-----	"	7 00	"
Escallonia exoniensis-----	"	6 00	"
" montevidensis-----	"	6 00	"
" rubra-----	"	6 00	"
Eucalyptus botryoides-----	2½"	7 00	Seedlings
" cornuta-----	"	7 00	"
" ficifolia-----	2"	8 00	"
" globulus compacta-----	2½"	7 00	"
" linearis-----	2"	8 00	"
" polyanthemos-----	2¼"	7 00	"
" pulverulenta-----	"	7 00	"
" rostrata-----	2½"	7 00	"
" sideroxylon rosea-----	"	7 00	"
" viminalis-----	"	7 00	"
Eugenia apiculata-----	2¼"	6 00	Cuttings
" hookeri-----	2"	6 00	Seedlings
" myrtifolia-----	"	7 00	"
" " variegated-----	"	7 00	Cuttings
Euphorbia splendens-----	3"	20 00	"
Evonymus aurea variegata-----	2½"	6 00	"
" green-----	2"	6 00	"
" marginata alba-----	"	6 00	"
" President Gauthier-----	2½"	6 00	"
" pulchellus-----	2"	6 00	"
" viridis variegata-----	2½"	6 00	"
Feijoa Coolidgei-----	2"	7 00	Seedlings
Ficus repens-----	"	5 00	Cuttings
Fuchsia phenominal-----	"	7 00	"
" storm king-----	"	7 00	"
Gardenia veitchii-----	"	8 00	"
Genista andreana-----	"	8 00	"
" fragrans-----	"	6 00	"
" racemosa-----	"	6 00	"
Grevillea robusta-----	"	6 00	Seedlings
" thelemanniana-----	"	7 00	Cuttings
Guava, lemon-----	2½"	7 00	"
" red-----	2"	6 00	Seedlings
" yellow-----	"	6 00	"

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Hakea eliptica-----	2"	6 00	Seedlings
" suaveolens-----	"	6 00	"
Hardenbergia comptoniana-----	"	8 00	"
Helianthemum, double red-----	"	5 00	Cuttings
Heliotrope-----	"	7 00	"
Hibiscus, large single salmon-----	2½"	7 00	"
" single red-----	"	7 00	"
Hypericum henryii-----	2"	6 00	"
Iochroma lanceolatum-----	2½"	7 00	"
Iris kaempferi (Japanese)-----	4"	15 00	Seedlings
Jacaranda mimosifolia-----	2"	7 00	"
Jasminum beesianum (pink)-----	"	6 00	Cuttings
" floridum-----	"	6 00	"
" grandiflorum-----	"	7 00	"
" primulinum-----	2½"	7 00	"
Justicia rosea-----	3"	10 00	"
Kerria japonica-----	2¼"	7 00	"
Lagunaria pattersoni-----	2"	7 00	Seedlings
Lantana "Jacob Schultze"-----	2½"	8 00	Cuttings
" lavender, trailing-----	"	5 00	"
" pink & yellow-----	"	5 00	"
" red & orange-----	2¼"	5 00	"
" yellow dwarf-----	"	5 00	"
Laurel, English-----	2½"	7 00	"
" Portugal-----	"	7 00	"
Laurus nobilis-----	2"	8 00	Seedlings
Lavender, English-----	2½"	6 00	Cuttings
" French-----	"	6 00	"
Lemon verbena-----	"	6 00	"
Leonotis leonurus-----	2"	6 00	Seedlings
Leptospermum floribundum (new)-----	"	7 00	" & Cuttings
" laevigatum-----	"	6 00	"
" nichollii-----	"	7 00	Cuttings
" reevesi-----	"	7 00	"
" scoparium-----	"	7 00	"
Libonia floribunda-----	"	7 00	"
Ligustrum ciliatum-----	2½"	6 00	"
" henryi-----	2"	6 00	"
" species-----	2½"	6 00	"
Lilac, Persian-----	2"	7 00	"
Lonicera confusa-----	"	7 00	"
" halliana-----	"	6 00	"
" nitida-----	"	5 00	"
Magnolia grandiflora-----	2½"	7 00	Seedlings
Mahonia ilicifolia compacta-----	"	8 00	Cuttings
Melaleuca decussata-----	2"	6 00	"
" diosmafolia-----	"	6 00	"
" hypericifolia-----	"	6 00	Seedlings
" nesophila-----	"	6 00	"
Menziesia alba (Daboechia)-----	"	7 00	Cuttings
" purpurea "	"	7 00	"
Muehlenbeckia complexa (wire vine)-----	"	6 00	"
Myrtus communis compacta-----	2½"	6 00	"
" variegata-----	2"	6 00	"
" microphylla compacta-----	"	7 00	"
" ralphii-----	"	6 00	"
Nandina domestica-----	"	6 00	Seedlings
Nierembergia atrovioletacea-----	"	6 00	Cuttings
Olea fragrans-----	2½"	9 00	"

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GOODGE RARE PLANT GARDENS, LTD.
SPECIALISTS AND EXPERTS IN EXOTIC PLANTS

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NAME	SIZE OF POTS	PRICE PER 100	REMARKS
Oleander, double pink-----	2 $\frac{1}{2}$ "	7 00	Cuttings
" Mrs. Roeding-----	"	7 00	"
" single white-----	"	7 00	"
" variegated foliage-----	"	7 00	"
Osmanthus aquifolium-----	2"	8 00	"
Osteomeles anthyllidifolia-----	"	7 00	Seedlings
Passiflora edulis-----	2 $\frac{1}{4}$ "	8 00	"
Pavonia hastata-----	2"	5 00	"
Pernettia, white-----	"	7 00	Cuttings
Philadelphus mexicanus-----	2 $\frac{1}{4}$ "	7 00	"
Phlox, perennial, mixed-----	2 $\frac{1}{2}$ "	6 00	"
Phormium tenax-----	3"	7 00	Seedlings
Pittosporum eugenoides-----	2 $\frac{1}{4}$ "	6 00	"
" phillyraeoides-----	2"	7 00	"
" rhombifolium-----	"	6 00	"
" tenuifolium (nigricans)-----	2 $\frac{1}{2}$ "	5 00	Cuttings
" tobira-----	2"	6 00	Seedlings
" " variegata-----	"	6 00	Cuttings
" undulatum-----	2 $\frac{1}{2}$ "	7 00	Seedlings
" viridiflorum-----	2"	7 00	"
Pleroma splendens-----	"	7 00	Cuttings
Plumbago capensis-----	2 $\frac{1}{4}$ "	5 00	"
" white-----	2"	6 00	"
Polygala dalmaisiana-----	2 $\frac{1}{4}$ "	6 00	"
Polystichum angulare-----	2"	7 00	Divisions
" "	3"	10 00	"
" plumosum densum-----	2"	8 00	"
" " -----	3"	12 00	"
Pomegranate, dwarf-----	2 $\frac{1}{2}$ "	6 00	Seedlings
Prunus ilicifolia-----	2 $\frac{1}{4}$ "	7 00	"
" integrifolia-----	2 $\frac{1}{2}$ "	7 00	"
Pyracantha angustifolia-----	2"	7 00	"
" crenulata-----	2 $\frac{1}{2}$ "	7 00	Cuttings
" formosana-----	"	7 00	"
" lalandi-----	"	7 00	"
" yunnanensis-----	"	7 00	"
Quercus agrifolia (Calif. live oak)	"	7 00	Seedlings
Quince, flowering, rose pink-----	"	6 00	Cuttings
" scarlet-----	2"	6 00	"
Raphiolepis indica-----	"	7 00	"
" umbellata ovata-----	2 $\frac{1}{2}$ "	7 00	"
Reinwardtia indica (called linum			
flavum)---	2"	7 00	"
Rhamnus alaternus variegata-----	"	7 00	"
Rhus, integrifolia-----	"	7 00	Seedlings
Rose Stock, I.X.L.-----	"	6 00	Cuttings
Salvia leucantha-----	2 $\frac{1}{2}$ "	6 00	"
" pitcheri-----	2 $\frac{1}{4}$ "	7 00	"
Schinus terebinthifolius-----	2"	7 00	Seedlings
Sollya heterophylla-----	2 $\frac{1}{4}$ "	6 00	"
" " -----	2"	5 00	Cuttings
Spanish broom-----	2 $\frac{1}{2}$ "	6 00	Seedlings
Spirea, Anthony Waterer-----	2 $\frac{1}{4}$ "	6 00	Cuttings
" reevesi-----	"	6 00	"
Streptosolen jamesonii-----	2"	7 00	"
Strobilanthes-----	"	5 00	"
Tacsonia mollissima (passiflora)---	"	7 00	Seedlings (pink)
Tecoma australis-----	2 $\frac{1}{4}$ "	7 00	Cuttings
" capensis-----	"	7 00	"

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Tecoma mackenii-----	2"	7 00	Cuttings
Ternstroemia japonica-----	2 $\frac{1}{4}$ "	8 00	"
Teucrium fruticans-----	2"	7 00	"
Tristania conferta-----	"	7 00	Seedlings
Veronica buxifolia-----	"	6 00	Cuttings
" imperialis-----	2 $\frac{1}{2}$ "	6 00	"
Viburnum japonica-----	"	7 00	"
" lucidum-----	"	7 00	"
" odoratissimum-----	"	8 00	"
" suspensum-----	"	7 00	"
" tinus-----	2"	6 00	"
" " variegated-----	2 $\frac{1}{2}$ "	5 00	"
Weigela, dark pink-----	2"	6 00	"
" light pink-----	"	6 00	"
Yucca whipplei-----	"	6 00	Seedlings
<u>C O N I F E R S</u>			
Cedrus atlantica-----	2"	7 00	Seedlings
" deodara-----	"	7 00	"
" lebani-----	"	7 00	"
Cupressus arizonica-----	"	6 00	"
" lawsoniana-----	"	7 00	Cuttings
" " alumi-----	"	7 00	"
" " aurea-----	"	7 00	"
" " pyramidalis alba--	2 $\frac{1}{4}$ "	7 00	"
" lindleyi-----	2"	6 00	"
" Royal Italian-----	"	7 00	"
Juniperus chinensis-----	"	7 00	"
" hibernica (Irish)-----	"	7 00	"
" pfitzeriana-----	2 $\frac{1}{2}$ "	8 00	"
" prostrata-----	2"	6 00	"
" sargentii-----	2 $\frac{1}{2}$ "	7 00	"
" tamariscifolia-----	2"	8 00	"
Libocedrus decurrens-----	"	6 00	Seedlings
Picea excelsa-----	"	7 00	"
Pinus canariensis-----	"	6 00	"
" mugo-----	2 $\frac{1}{2}$ "	9 00	"
" pinaster-----	2 $\frac{1}{4}$ "	8 00	"
Podocarpus elongata (fern pine)-----	2"	7 00	Cuttings
" macrophylla-----	2 $\frac{1}{2}$ "	8 00	"
Retinospora squarrosa-----	2"	6 00	"
Sequoia sempervirens-----	"	7 00	Seedlings
Thuya beverlyensis-----	"	8 00	Cuttings
" orientalis pyramidalis-----	"	7 00	"
<u>N O V E L T I E S</u>			
Azalea kurume (snowdrift, santo, pink beauty, salmon queen, cherry ripe apple blossom, rosy morn, etc.)	2"	10 00	Cuttings
" " " " " " " "	3"	15 00	"
Beloperone guttata-----	2"	7 00	"
Berberis elegans-----	"	8 00	"
" nevinii-----	"	9 00	Seedlings
" species-blue foliage-----	"	7 00	"
Bignonia chamberlainii-----	2 $\frac{1}{2}$ "	9 00	Cuttings
Bouvardia, coral-----	2"	8 00	"
Boronia elatior, bright pink-----	"	9 00	"

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Buddleia hartwigi-----	2 $\frac{1}{2}$ "	7 00	Cuttings
" lindleyana-----	2 $\frac{1}{2}$ "	7 00	"
Calliandra tweedii-----	"	12 00	"
Callistemon speciosus (weeping bottle brush)-----	"	9 00	Seedlings
Calothamnus-----	"	9 00	"
Carissa prostrata-----	2 $\frac{1}{2}$ "	9 00	Cuttings
Catha edulis-----	2 $\frac{1}{2}$ "	6 00	"
Ceratostigma willmottianum-----	"	8 00	"
Cocculus laurifolius-----	2 $\frac{1}{2}$ "	7 00	"
Cotoneaster apiculata-----	2 $\frac{1}{4}$ "	8 00	Seedlings
" coolidgei-----	2 $\frac{1}{4}$ "	8 00	Cuttings
" pannosa nana-----	"	7 00	"
" parnayi-----	2 $\frac{1}{4}$ "	7 00	Seedlings
Cryptomeria globosa compacta-----	2 $\frac{1}{2}$ "	10 00	Cuttings
Diosma purpurea (Agathosma villosa)-----	"	12 00	"
Eugenia ugni-----	"	7 00	"
Grevillea banksii-----	"	7 00	Seedlings
" ornithopoda-----	"	9 00	Cuttings
Grewia occidentalis-----	2 $\frac{1}{4}$ "	8 00	"
Hedera helix variegated-----	2 $\frac{1}{2}$ "	8 00	"
Helianthemum, pink-----	2 $\frac{1}{2}$ "	7 00	"
" single orange-----	"	7 00	"
Hydrangea, mixed (French hybrids)-----	3"	9 00	"
" trophy " " -----	2 $\frac{1}{2}$ "	9 00	"
" white " " -----	"	8 00	"
" variegated-----	"	8 00	"
Ilex cornuta (Chinese holly)-----	2"	7 00	Seedlings
" " " " -----	2 $\frac{1}{4}$ "	8 00	Cuttings
Itea ilicifolia-----	2 $\frac{1}{2}$ "	8 00	"
Jasminum parkeri-----	2"	10 00	"
" revolutum-----	"	7 00	"
Lemon, Chinese dwarf-----	2 $\frac{1}{2}$ "	8 00	"
Lilac Korean-----	2"	8 00	Seedlings
Loropetalum chinensis-----	"	8 00	Cuttings
Malvaviscus splendens-----	"	7 00	"
Melaleuca lateritia-----	"	7 00	Seedlings
Michelia fuscata (banana shrub)-----	2 $\frac{1}{4}$ "	12 00	Cuttings
Myrsine-----	2"	8 00	"
Olearia forsteri-----	2 $\frac{1}{2}$ "	7 00	"
Pear, evergreen (Japanese)-----	"	8 00	"
Pithecoctenium, white (vine)-----	2"	7 00	"
" yellow " -----	"	7 00	"
Pleroma grandiflora-----	"	10 00	"
Pomegranate, grandiflora-----	"	9 00	"
Raphiolepis delacourii-----	"	9 00	Seedlings
" Santa Barbara hybrid---	"	8 00	"
Viburnum carlesii-----	"	10 00	"

THIS LIST CANCELS ALL PREVIOUS ISSUES

ALL ORDERS ACCEPTED SUBJECT TO LOSS AND/OR DELAY THRU CAUSES BEYOND OUR CONTROL AND ARE FILLED IN ROTATION. NON-WARRANTY: WE GIVE NO WARRANTY, EXPRESSED OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS, OR ANY OTHER MATTER, OF ANY NURSERY STOCK, TREES, OR PLANTS WE SELL.

(SIGNED) COOLIDGE RARE PLANT GARDENS, LTD.

PLEASE FILE FOR REFERENCE

COOLIDGE RARE PLANT GARDENS, LTD.
PASADENA, CALIFORNIA

Memorandum

This list has much new material, which will be of real interest to your customers and attract new and desirable prospects. Nothing will make a stronger appeal and increase your sales volume than your reputation for having something unusual to offer, in addition to a well rounded-out line of general nursery stock.

PRICES: Very substantial reductions from previous
price list:

and in addition,

TERMS: we will allow discounts of 10% for spot
cash and 5% 30 days--60 days net; as well
as an extra 5% off on orders of a 1000 or
more plants of one or more varieties.

The year 1933 should see business started on the up-grade, so this is the time to plan to be ready to take care of an increasing future demand by a careful selection of your lining-out stock for immediate planting. Right now there is said to be an actual shortage in certain lines of fresh first-class nursery stock for landscaping.

Those nurseries who have the fore-sight and energy to keep up the quality, variety and quantity of their stock will emerge from this depression stronger and more permanently established.

We carry only first-class stock and guarantee you entire satisfaction.

COOLIDGE RARE PLANT GARDENS, LTD.

62.09

COOLIDGE RARE PLANT GARDENS

1933

Kurume Azaleas (JAPANESE)

The KURUME AZALEAS were introduced from Japan to the Pacific coast about five years ago by the Coolidge Rare Plant Gardens, where they may be seen blooming in all their myriad colors from January to April. Their charming flowers range from the purest white through the pinks, salmon and orchid shades, to the rich red of the "Cherry Ripe." An increasing number of "plant pilgrims" come to admire them each year---many from long distances---including some well-known artists who have perpetuated their beauty on canvas.

As soil containing alkali or lime is detrimental to their development, we would recommend a fifty per cent mixture of peat or leaf-mold, or a combination of them, both of which create a favorable acid condition. They require a shady or semi-shady location to give the best results, and plenty of water, particularly during the blooming season. They can be planted at any time of the year, and are easily moved, even when in full bloom. The peat and leaf-mold mulch does away with the necessity of cultivation, which, owing to the nearness of the root system to the surface, is not advisable.

When grouped beneath trees or near a pool, the effect is natural and charming. The cut flowers last about two weeks in water, and lend themselves to many uses, such as table decorations, corsages, etc. They also make attractive pot plants for the house or patio.

889 North Foothill Blvd.
Pasadena :: California
STERLING 6355 or 6855

COOLIDGE
Rare Plant Gardens

"SPECIALIZING THE UNUSUAL"

